

No.1550

AMARAVATI, MONDAY, NOVEMBER 14, 2022

G.1264

NOTIFICATIONS BY GOVERNMENT

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GOVERNMENT OF ANDHRA PRADESH ABSTRACT

Agriculture and Cooperation Department – Development of Integrated Mobile Application - For single source of information, analysis and sending actionable information to Departments concerned - Guidelines - Issued - Sanction accorded - Regarding.

AGRICULTURE AND CO-OPERATION (MKTG.II) DEPARTMENT

G.O.Rt.No.511

Dated:16/08/2022

Read the following:-

1. Minutes of the Meeting on status of consumer prices by the Chief Secretary to Government, Dt:17.05.2022.
2. Minutes of the Meeting on status of consumer prices by the Chief Secretary to Government, Dt. 25.05.2022.
3. Minutes of the Meeting on status of consumer prices by the Chief Secretary to Government, Dt.08.06.2022.
4. Meeting convened by the C&DAM at AP Markfed, dt:25.05.2022.

(P.T.O)

ORDER

The Government of Andhra Pradesh is regularly monitoring the Consumer Price Index (CPI) and inflation rate. During the meeting convened vide ref. 1st read above, it was observed that the information on commodity prices is being collected by multiple Departments - Agricultural Marketing Department through Rythu Bazar in the State, Civil Supplies Department, SERP and Planning Department (DES). Therefore there is a need to bring together all this information in a systematic way so as to make it usable by regulatory organizations as well as agencies entrusted with the responsibility to make market interventions. In view of the above, it was decided to develop a single digital source of organizing information, analysis and dissemination of actionable information to Departments, including the monitoring the results of the action. Accordingly, a Mobile Web Application has been developed.

2. Further, vide ref. 2nd read above, the development of Mobile Web Application was entrusted to MD, AP MARKFED, Vijayawada in consultation with Commissioner Civil Supplies and DG, Controller of Legal Metrology. Accordingly, after detailed deliberation it was decided that the integrated Mobile Application would have the following features -

1. The app would collect and compile information from the Director of Economics and Statistics, Planning and CEO Rythu Bazar.
2. The Day-to-Day actionable information report with Mandal / town as a unit shall be sent for both enforcement and market intervention.
3. The App shall aggregate the information being collected and send the actionable information to Vigilance & Enforcement, Legal Metrology, Marketing, District Collectors & Joint Collectors for appropriate action.
4. The app shall contain a separate dashboards for DG, Vigilance, CEO, Rythu Bazars, Commissioner, Civil Supplies, CEO, SERP and Commissioner, Marketing along with a provision for response and capture analysis at the state level.
5. Individual login credentials shall be given to all departments concerned.
6. Response provided shall be recorded for further analysis.
7. A Standard Operating Procedure (SOP) and user manual would be prepared.

3. In pursuance to the above, and as per the instructions of the Govt. the MD, AP MARKFED has convened a meeting with all the State Level Officers concerned for the development of integrated Mobile Application along with the Regional Officers concerned. All the Officers opined that, the price information in the application would be submitted by the Mandal/Revenue Division level personnel of the Planning Department and Estate Officers, Rythu Bazars of the Agricultural Marketing Department. The prices of the following list of commodities would be submitted by the Assistant Statistical Officer, Planning Department on daily basis.

Contd...3

S. No	Commodity Group	Commodity Name	Variety
1	Edible Oils	Ground Nut Oil	Local Popular
2	Edible Oils	Palm Oil	Local Popular
3	Edible Oils	Sunflower Oil	Local Popular variety
4	Food Grain	Rice	Hamsa, Surekha 1001, Swarna Masuri
5	Food Grain	Rice	Sona Masuri, Samba Masuri, Nellore Sannalu, BPT
6	Food Grain	Rice	GiddaMasuri, Molagolukulu, JelakaraMasuri
7	Pulses	Bengal Gram Dal	Local Medium
8	Pulses	Black Gram	With Husk
9	Pulses	Green Gram Dal	Local Medium
10	Spices	Red Chillies	Local Long
11	Spices	Red Chillies	Local Medium
12	Spices	Redgram Dal	Local Big
13	Spices	Redgram Dal	Local Medium
14	Spices	Tamarind	Without Seed
15	Spices	Tamarind	Without Seed
16	Spices	Tamarind	With Seed
17	Vegetable	Onions	Big Size
18	Vegetable	Onions	Medium Size

The prices of the following list of commodities would be submitted by the Deputy Statistical Officer, Planning Department on weekly basis.

S. No	Commodity Group	Commodity Name	Variety
1	Edible Oils	Ground Nut Oil	Refined (Vijaya / Popular Brand)
2	Edible Oils	Palm Oil	Refined
3	Food Grain	Bajra	FAQ
4	Food Grain	Gramdal	Split
5	Food Grain	Groundnuts (Kernel)	Local, Popular
6	Food Grain	Gur	Local (Grade 1)
7	Food Grain	Gur	Local (Grade 2)
8	Food Grain	Jowar	White, FAQ
9	Food Grain	Ragulu	Brownish, FAQ
10	Food Grain	Salt (Iodised)	Packet (Tata)
11	Food Grain	Sugar	White, Crystal
12	Food Grain	Wheat	Sharbati, FAQ
13	Fruits	Banana (Aratipandu)	Desi
14	Pulses	Black Gram	Without husk
15	Pulses	Moongdal(GreenGram)	Without husk
16	Spices	Chilli powder	Priya, Surya, Aashirvad
17	Spices	Turmeric powder	Packet
18	Vegetable	Brinjals (Long/Round)	FAQ
19	Vegetable	Lady Finger	FAQ
20	Vegetable	Potato	FAQ
21	Vegetable	Tomatoes	FAQ

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The prices of the following list of vegetables would be submitted by the Rythu Bazars Estate Officers, Department of Agricultural Marketing on daily basis.

S.No	Vegetable
1	Tomato
2	Onions
3	Potato
4	Bhindi
5	Bitter Gourd
6	Brinjal
7	Cabbage
8	Carrot
9	Cauliflower
10	Donda
11	Green Chillies
12	Ribbed Gourd

4. The historical commodity prices since 2014 shall be uploaded by the Mandal/Revenue Division level personnel concerned for the commodities mentioned above against the Departments. For the purpose of tracking the trend analysis of price fluctuations and to identify any abnormal fluctuations of the prices, the following methodology shall be used to determine the upper limit for each commodity.

- I. For perishable commodities, 100% increase in the retail prices.
- II. For non-perishable commodities, 50% increase in the retail price.

5. The increase shall be determined based on the prevailing prices for the preceding twelve months, or average retail price of the last five years, whichever is lower.

6. The app shall be developed as an integrated app for all related Departments for collecting and processing the data to notify abnormal price rise alerts. This is not limited to Department of Agricultural Marketing but includes Department of Civil Supplies, Department of Legal Metrology, Department of Vigilance and Enforcement, Society for Elimination of Rural Poverty (SERP). Once the alert is notified for any commodity, Departments concerned shall take up ground truthing and action taken report shall be uploaded in the application on weekly basis.

7. In case of non-perishables, ground truthing and action taken report will be updated by the District Supply Officer, Civil Supplies Department and any interventions required shall be initiated by the Commissioner, Civil Supplies Department on the basis of action taken reports received.

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8. In case of perishables, ground truthing and action taken report are to be uploaded by DATMOs which shall be scrutinized by the CEO, Rythu Bazars and in case any interventions are required, the Commissioner and Director of Agricultural Marketing shall initiate necessary market interventions.

9. In view of the circumstances stated above and after careful examination of the matter the Commissioner & Director of Agri. Marketing, Guntur is hereby permitted to take up development of integrated mobile application for Agricultural Commodity prices. The Principal Secretary, Planning, Commissioner Agri. Marketing, Commissioner Civil Supplies, Chief Executive Officer SERP, Director General Vigilance & Enforcement and Director General Legal Metrology shall furnish Action Taken Reports in the mobile application. The Department of Information Technology shall host the mobile application in the Government Servers.

10. The Commissioner & Director of Agricultural Marketing, Government of Andhra Pradesh shall take further necessary action accordingly.

11. SoP and User Manual is enclosed as Annexure to the GO

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**DR.SAMEER SHARMA,
CHIEF SECRETARY TO GOVERNMENT**

To

The Principal Secretary to Government, Planning Department.

The Director General & Ex Officio Principal Secretary to
Government, G.A(V&E)Dept.,.

The Director General, Legal Metrology.

The Commissioner. & Director of Agricultural Marketing, Government of
Andhra Pradesh

The Managing Director, AP MARKFED., Vijayawada.

The Commissioner Civil Supplies & E.O Secretary.

The Special Commissioner, Agriculture, A.P., Guntur.

The VC & MD, AP OILFED, Vijayawada.

The Director of Economics & Statistics.

The Chief Executive Officer, SERP.

The Chief Executive Officer, RTGS.

The Chief Executive Officer, Rythu Bazars.

Copy to:

P.S to Chief Secretary, Government of Andhra Pradesh, Velagapudi.

P.S to Chief Commissioner RBKs and Spl. Chief Secretary to Government,
Agriculture & Cooperation Dept..

P.S to Principal Secretary to Government (AM&C), Agriculture &
Cooperation Dept.,

SF/SC.

//FORWARDED BY ORDER//

SECTION OFFICER